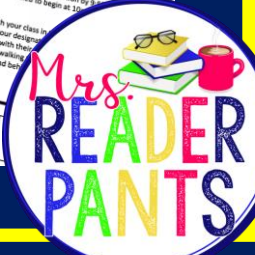
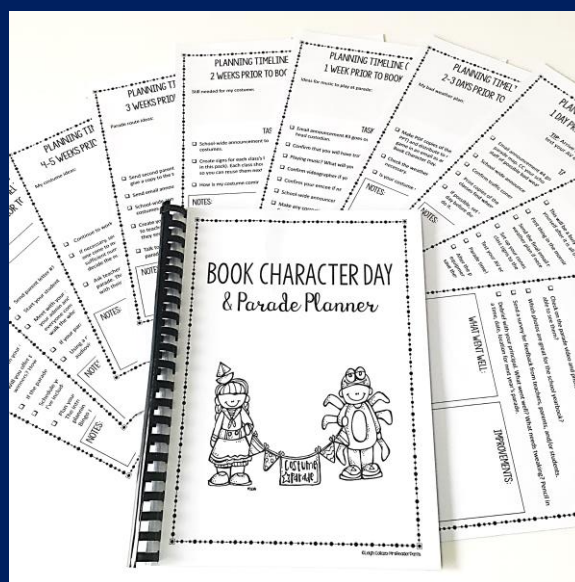
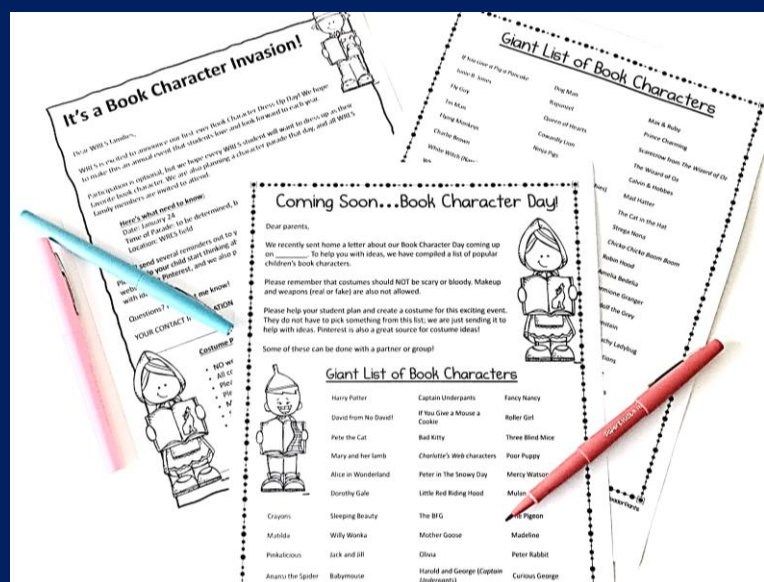
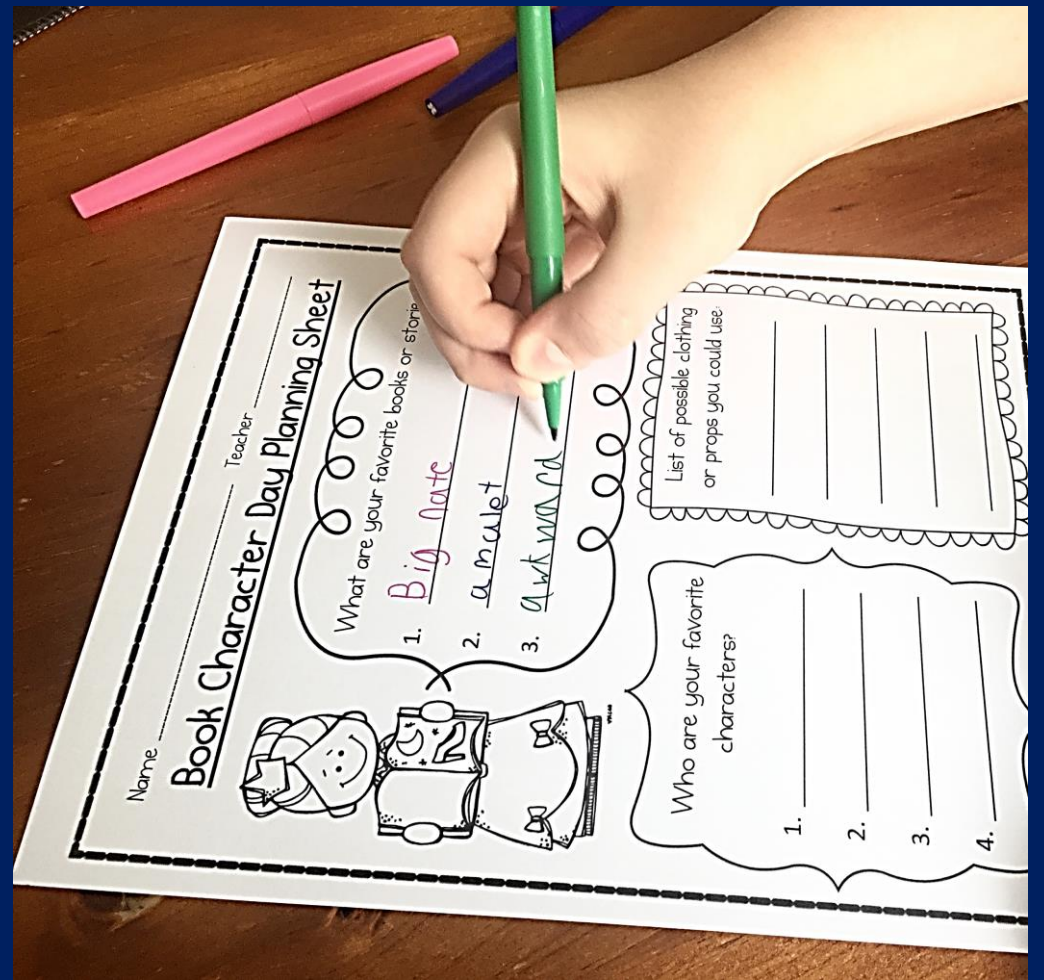
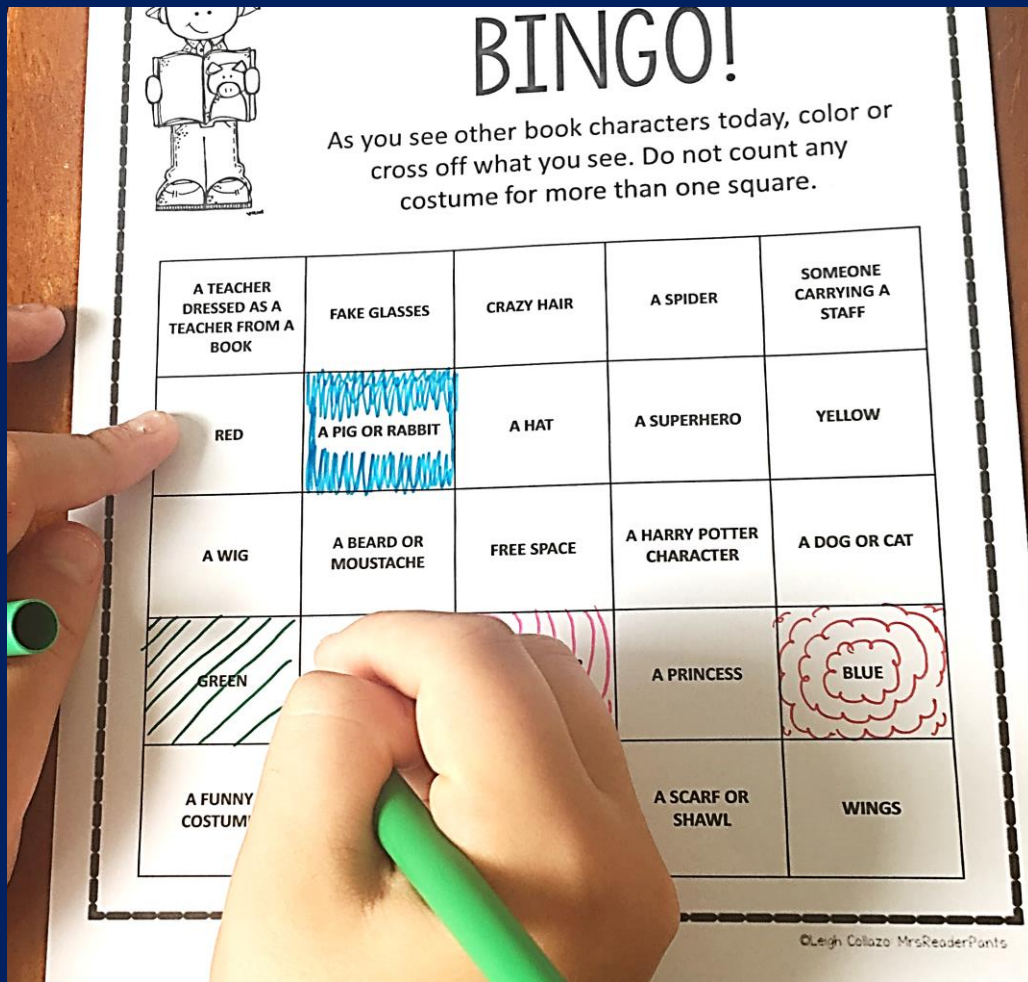


BOOK CHARACTER DAY

Planning & Activity Kit



POWERPOINT TO INTRODUCE STUDENTS TO THE EVENT

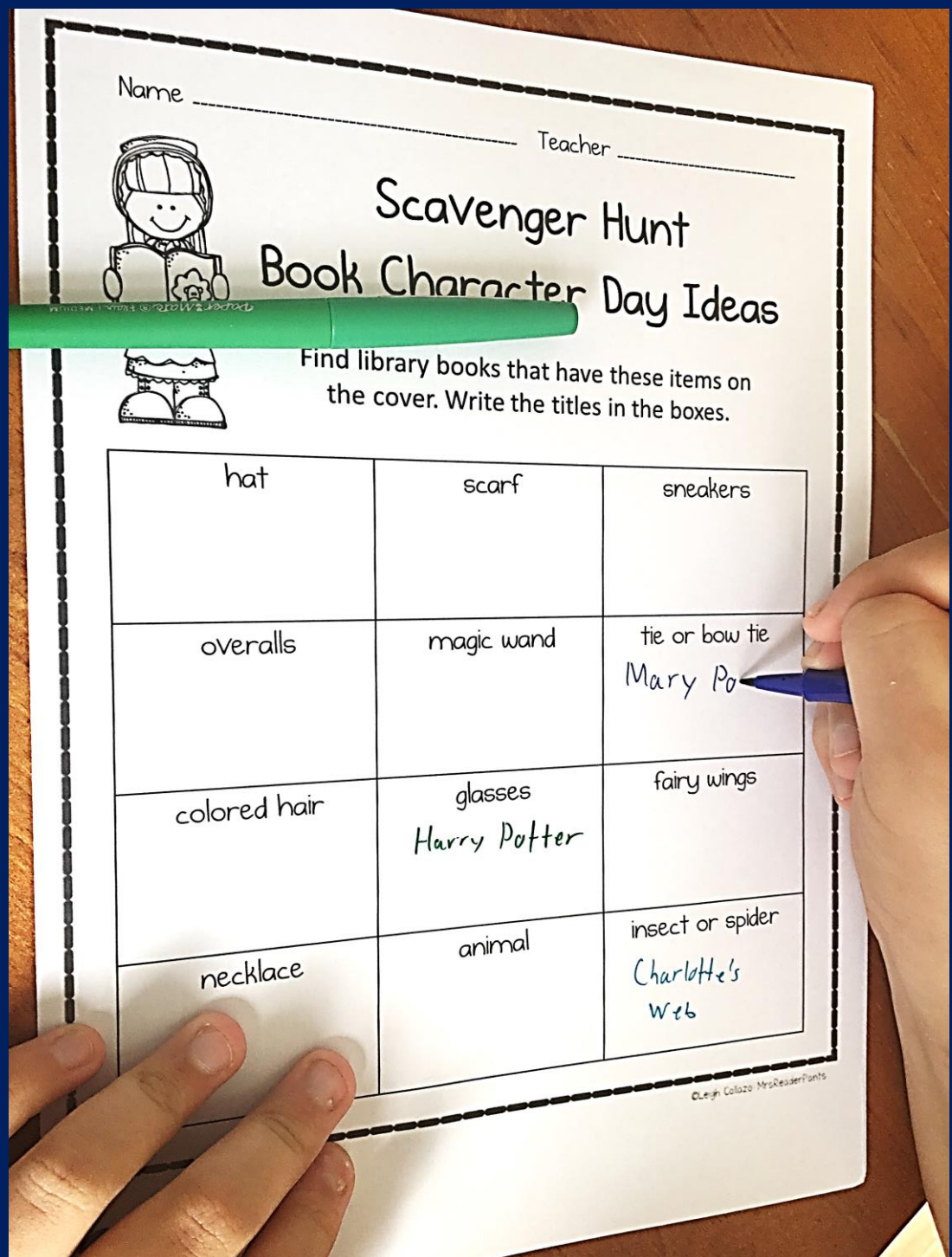
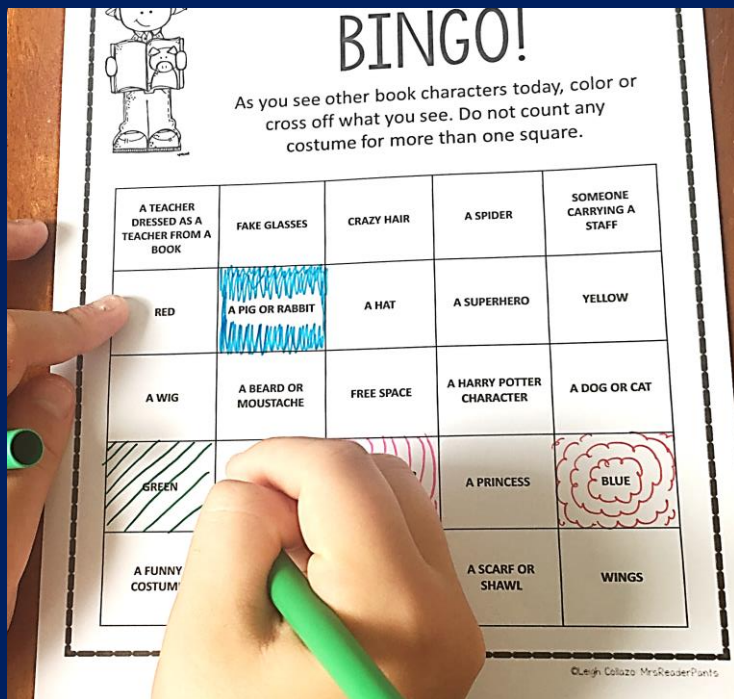


Book
Character
Day is coming!

WHAT WILL YOU WEAR?

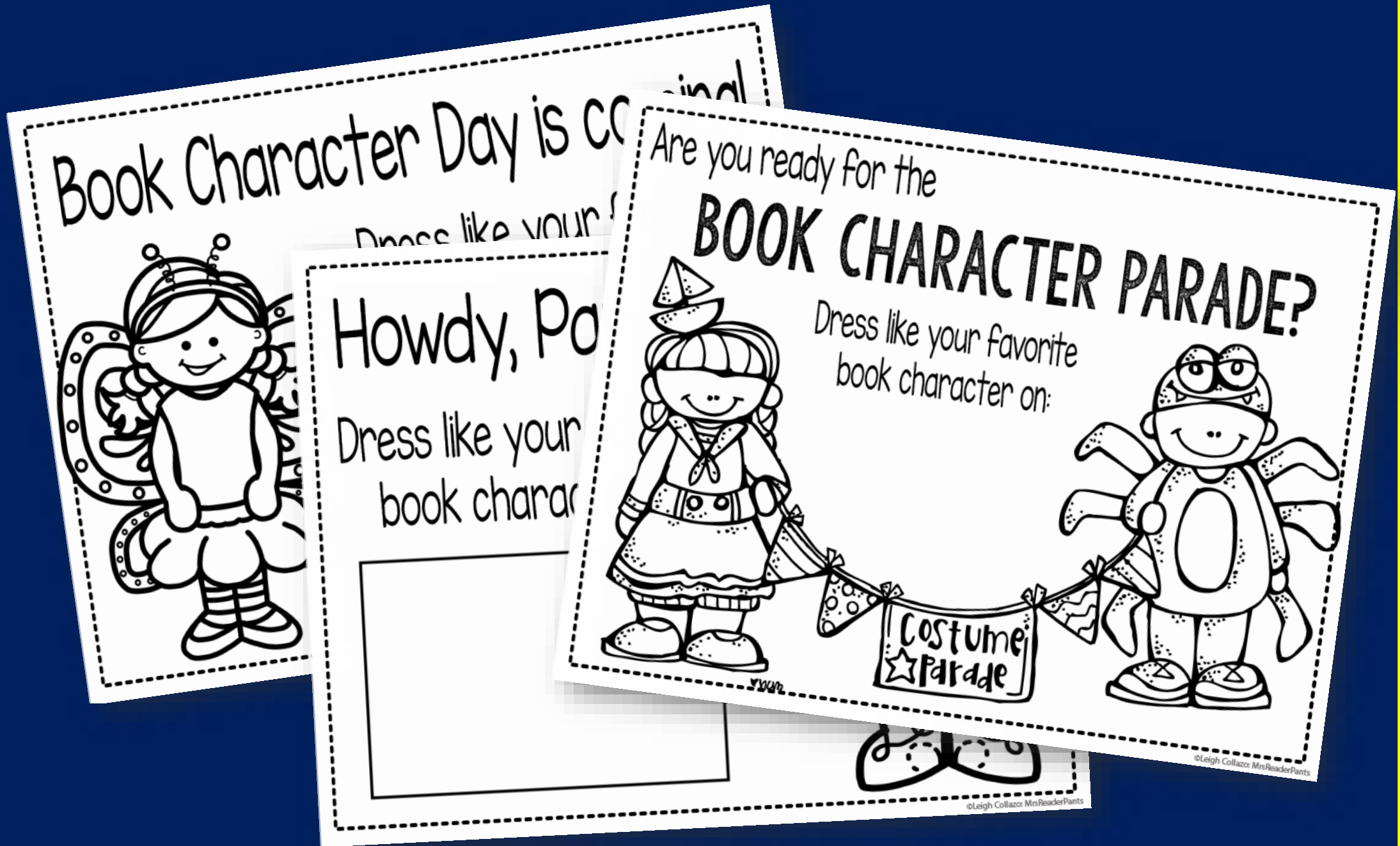
All 10 slides feature adorable dogs
in costumes! Text is editable.

INCLUDES THREE STUDENT ACTIVITIES



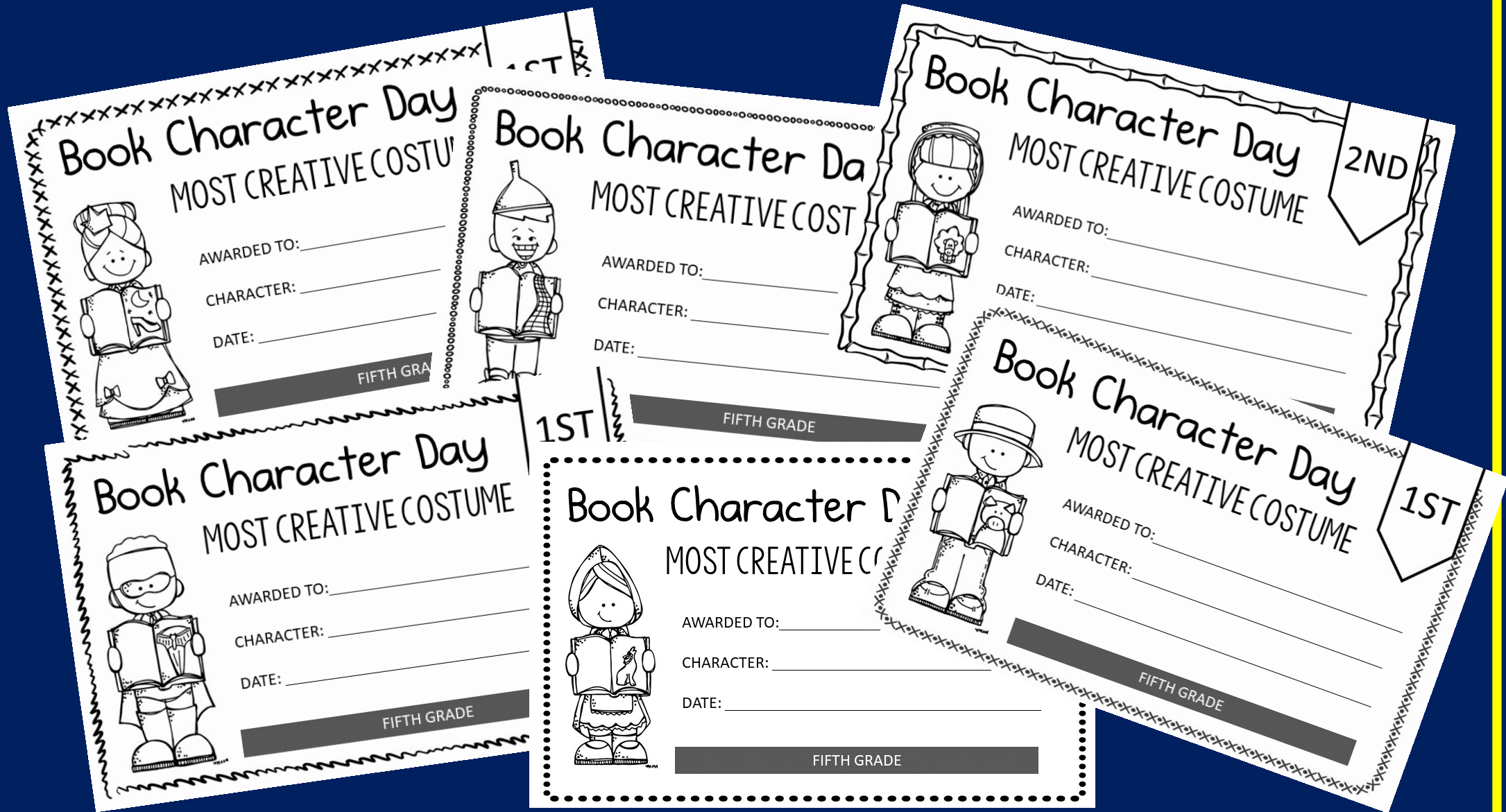
Editable text!

THREE ANNOUNCEMENT POSTERS



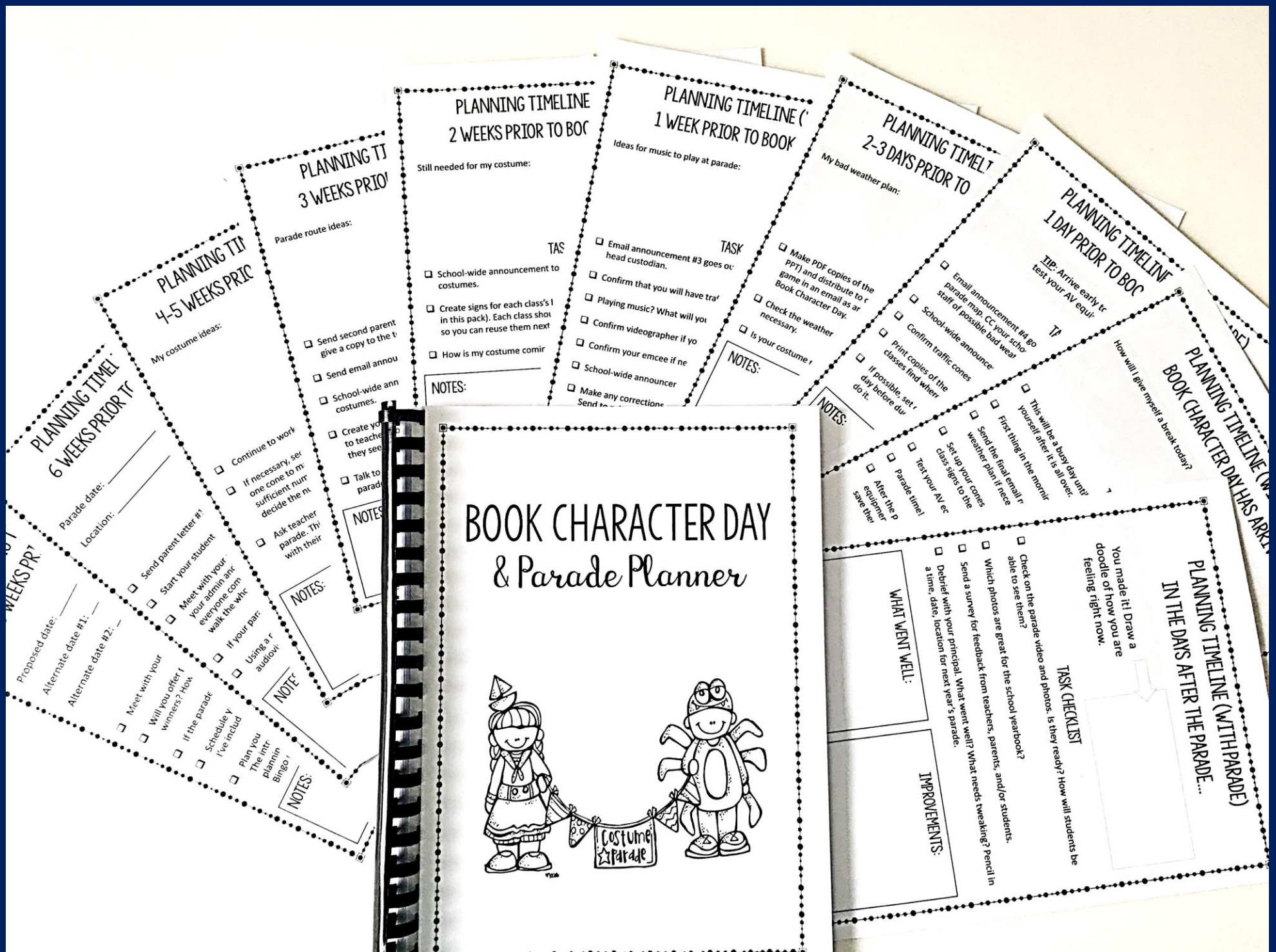
Not editable (write in your date).
Ask students to color them!

COSTUME CONTEST AWARD CERTIFICATES



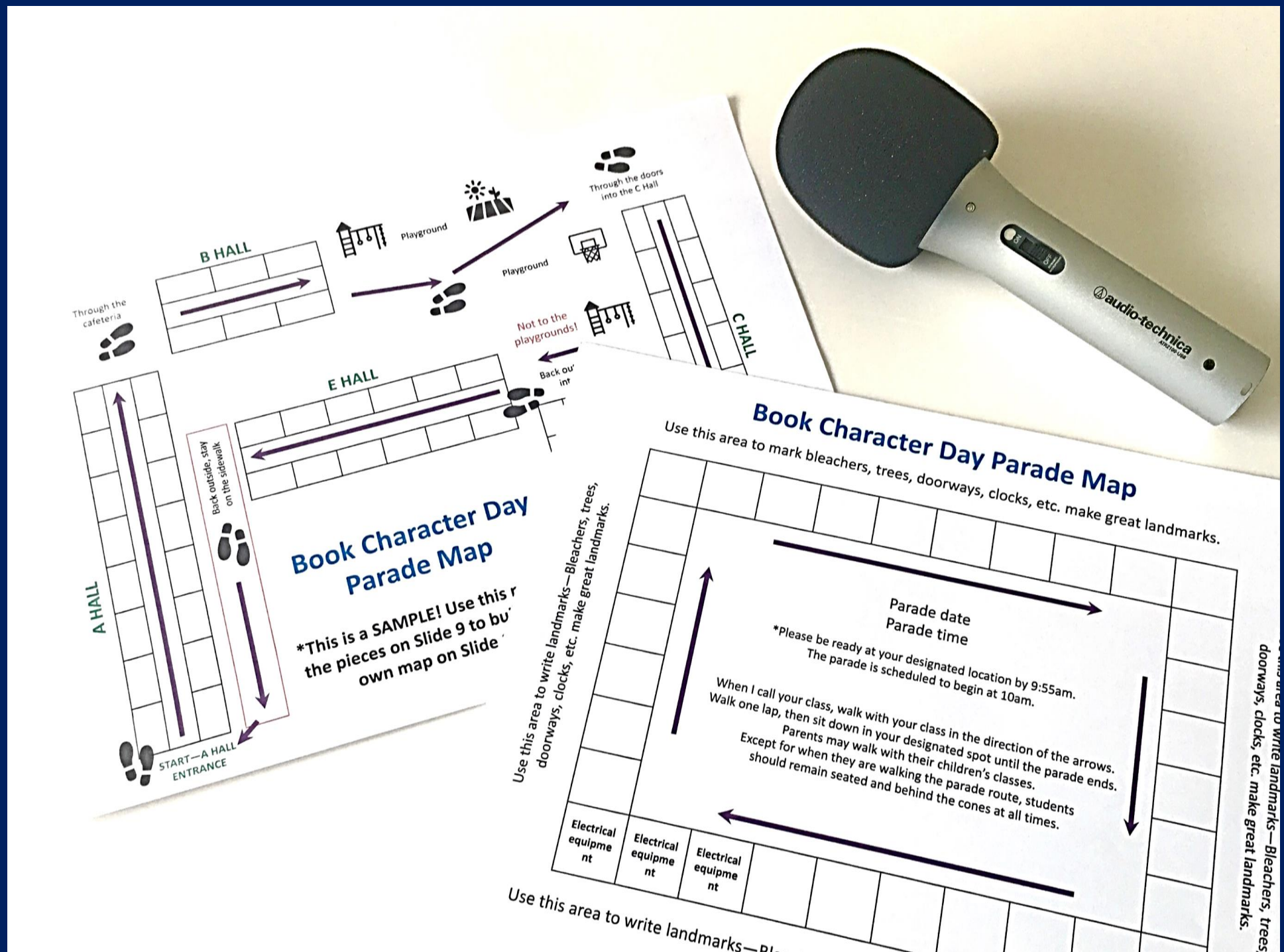
Six designs; all text is editable!

11-PAGE PLANNING GUIDE



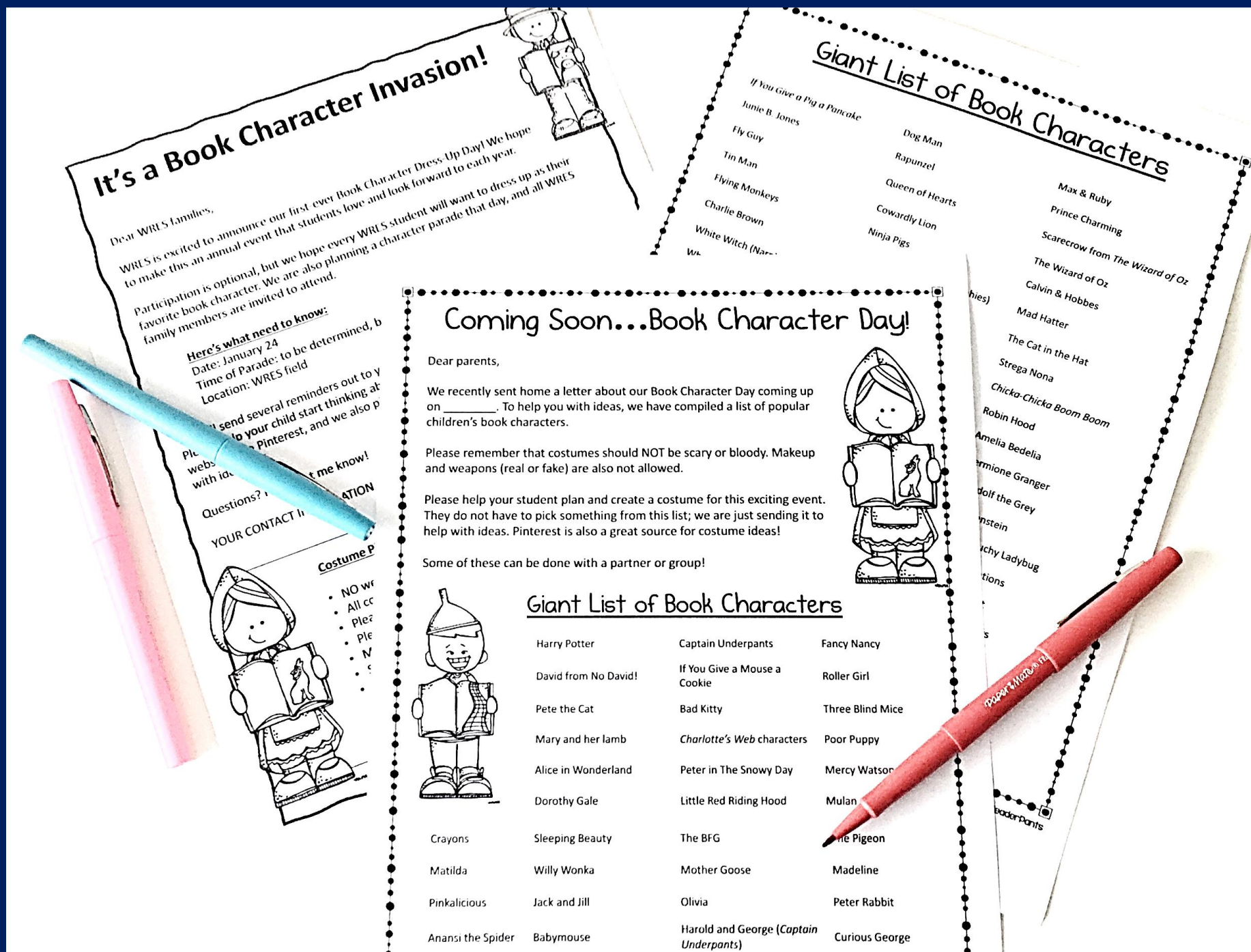
Includes task checklists and ideas for a school-wide parade; text is editable.

TWO PARADE MAPS



Fully-editable in PPT (including the art)
Pick the map that best fits your school.

TWO PARENT LETTERS



Letter #1 = introduction to Book Character Day
Letter #2 = reminder + list of 100 popular book characters (Text on both letters is editable)

SOCIAL MEDIA TEMPLATES

Social Media Template #1

6 weeks before:

Check your communication folders! We sent home an important letter today about our first-ever Book Character Dress-Up Day. Students are going to love this opportunity to dress up as their favorite book character and participate in a Book Character Parade!

Please refer to the parent letter for more information and details about costume planning.

What: Book Character Day + Parade
When: January 24 (parade will be in the morning)
Who: All WRES students and staff

©Leigh Collazo: MrsReaderPants

Social Media Template #4

3 weeks before:

Our Book Character Day is approaching quickly! Please talk to your children about their chosen book character and help them create their costumes.

There is no need to buy a pre-made costume! Pinterest has tons of ideas for book character costumes using items you already have at home. This is a great opportunity for your child to get creative with items they already have.

What: Book Character Day + Parade

When: January 24 (parade starts at 9am—parents are welcome to attend and/or walk with their children in the parade)

Who: All WRES students and staff

©Leigh Collazo: MrsReaderPants

8 templates for social media reminders.
Just edit for your school, copy, and paste!!!

TEMPLATES TO COMMUNICATE WITH TEACHERS / STAFF

Email announcement #1 6+ weeks in advance (send to all school staff)

Subject line: Mark your calendars!

Dear staff,

Who's ready for a Book Character Dress Up Day? In January, we will have our first-ever Book Character Dress Up Day at _____.

I will send more information as we get closer to the date. For now, here's what you need to know:

- Date: _____
- All students and staff are encouraged to dress up as a book character.
- I have attached the letter to parents that will go home today. Please note that parents are being asked not to include any weaponry and that costumes should be appropriate for school.
- You don't have to buy anything special to participate. Check Pinterest for tons of suggestions on making costumes with things you already have at home.
- There will be prizes for the most creative student and teacher costumes!
- We are also planning a Book Character costume parade that day. Details will come later, but we are potentially scheduling it for mid-morning.

Please take the time between now and _____ to gather your own costume and talk this event up with students. I will also be talking about it during library time and helping students with costume ideas.

Email announcement #2 3 weeks in advance (send to all school staff)

Subject line: Book Character parade route map draft—please check for your class!

Dear staff,

The students can't stop talking about our Book Character Day coming up on _____!

Here's a quick update to keep you in the loop:

- The parade is scheduled from _____ on the morning of _____.
- I have attached a parade map draft. Please check the map to make sure your class has a spot!
- If you don't see your class on the map or you notice a potential problem, please let me know ASAP.
- I will send out the final parade map a few days before the parade.
- Having trouble deciding on a costume? I have put a list of 100 popular book characters in your boxes! Pinterest has tons of ideas, and I'm always available to help you also!

Questions? Please don't hesitate to ask!

4 templates for teacher email reminders.
Just edit for your school, copy, and paste!!!